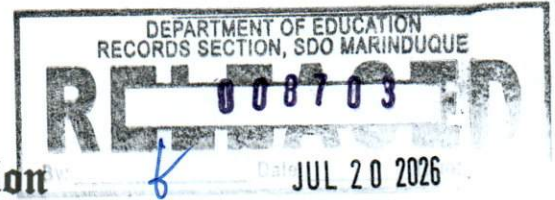




Republic of the Philippines
Department of Education
SCHOOLS DIVISION OF MARINDUQUE



Office of the Schools Division Superintendent

MEMORANDUM

SGOD-2026-148

TO: Asst. Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
School Heads, Public Elementary, Secondary, and Integrated Schools
All Others Concerned

FROM: **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

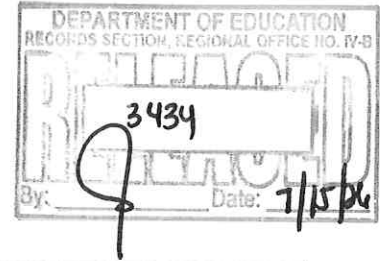
SUBJECT: **PARTICIPATION IN THE NATIONAL NUTRITION COUNCIL (NNC)-
MIMAROPA REGIONAL BROADCASTING CONTEST FOR NATIONAL
NUTRITION MONTH 2026**

DATE: July 20, 2026

1. Attached is Regional Memorandum ESSD-2026-099 dated July 10, 2026, titled "Participation in the National Nutrition Council (NNC) – MIMAROPA Regional Media Broadcasting Contest for National Nutrition Month 2026," for the information and guidance of all concerned.
2. In line with this, all School Heads and School-Based Feeding Program (SBFP) Coordinators are encouraged to disseminate the information and identify qualified participants who are interested in joining the contest.
3. Coordination with the concerned Local Youth Development Office (LYDO), where applicable, is likewise encouraged to facilitate the nomination of participants.
4. Interested participants shall strictly comply with the contest guidelines, eligibility requirements, and submission procedures contained in the attached Regional Memorandum
5. All contest entries shall be submitted on or before July 22, 2026, at 10:00 A.M. in accordance with the updated submission schedule provided by the Nutritionist-Dietitian, through the email address *nncmimaropa@gmail.com* as indicated in the attached memorandum.
6. Immediate dissemination and strict compliance with this Memorandum are desired.



Republic of the Philippines
Department of Education
MIMAROPA REGION



Office of the Regional Director

MEMORANDUM
ESSD-2026-099

**TO : ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL OTHERS CONCERNED**

FROM : RONNIE S. MALLARI, PhD, CESO III
Director IV *[Signature]*
Regional Director

**SUBJECT : PARTICIPATION IN THE NATIONAL NUTRITION COUNCIL -
MIMAROPA REGIONAL MEDIA BROADCASTING CONTEST FOR
NATIONAL NUTRITION MONTH 2026**

DATE : JULY 10, 2026

Attached is an invitation letter from Ms. Ma. Eileen B. Blanco, RND, MPA, Regional Nutrition Program Coordinator of the National Nutrition Council – MIMAROPA, dated June 30, 2026, regarding the Regional Media Broadcasting Making Contest, in line with the Nutrition Month 2026 celebration with the theme: “Nutrisyon at Kalikasan, Ating Pangalagaan!”. The contest aims to creatively communicate the link between adequate nutrition, sustainable food systems, healthy families, responsible communities, and inclusive local development through informative and engaging videos and broadcasting.

In view of this, all Division SBFP Coordinators are requested to coordinate with their respective Local Youth Development Officers (LYDOs) in the identification and nomination of participants. Participation of learners shall strictly comply with **Memorandum Circular No. 9, s. 2026**, ensuring that teaching and learning time is not disrupted.

Guidelines, including eligibility, content requirements, submission process, and judging criteria, are detailed in the attached document.

Entries must be submitted on or before **July 20, 2026, 10:00 AM**, through email at nncmimaropa@gmail.com.

For further concerns, please contact Ms. Keren Faye M. Gaya, Nutrition Officer III – National Nutrition Council - MIMAROPA, through mobile number 0995 216 9405 and email address at nncmimaropa@gmail.com.

For information and appropriate action.

[Signature]
ESSD/SHNS/KICZ



Address: Meralco Avenue corner St. Paul Road, Pasig City
Telephone Nos.: (02) 8631-4070 | (02) 8637-2895 | (02) 8637-1799
Email Address: mimaropa.region@deped.gov.ph
Website: depedmimaroparegion.ph





Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL
Nutrition Building, 2332 Chino Roces Avenue Extension
Barangay Fort Bonifacio, 1630 Taguig City

30 June 2026

DR. RONNIE S. MALLARI, CESO III

Regional Director and Member, Regional Nutrition Committee
Department of Education MIMAROPA
Meralco Ave., cor. St. Paul Road,
Pasig City

ATTENTION: Ms. Karla Isabel Zapata
Nutritionist-Dietitian II
Member, Regional Technical Working Group

Dear **Director Mallari:**

Greetings from National Nutrition Council MIMAROPA!

In line with the observance of the 52nd Nutrition Month, with the theme **“Nutrisyon at Kalikasan, Ating Pangalagaan**, the NNC MIMAROPA in partnership with the Commission on Population and Development (CPD) MIMAROPA will conduct the Regional Media Broadcasting contest to strengthen advocacy efforts on food and nutrition security, environmental sustainability, and population development.

This regionwide competition invites interested adolescents and youth organizations across MIMAROPA to creatively communicate the link between adequate nutrition, sustainable food systems, healthy families, responsible communities, and inclusive local development through informative and engaging videos and broadcasting.

To facilitate the selection of participants for this contest, respective Local Youth Development Officers (LYDOs) may coordinate with your respective School Division Offices. Should they intend to nominate participants from schools or recognized youth organizations, please be informed that the organizers of this contest shall strictly adhere to Memorandum Circular No. 9, Series of 2026, to ensure minimal disruptions to classroom activities and ensure that teaching and learning hours are prioritized in schools.

“Nutrisyong sapat para sa lahat!”

Telefax: OED: (63-2) 8843-5818 DED: 8818-7398 • 8892-4271 AD: 8816-4239 CASHIER: 8843-5834
FMD: (632) 8843-5856 NPPD: 8843-1337 NSD: 8843-5824 NIED: 8843-0142

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www.facebook.com/First1000DaysPH

www.facebook.com/nncofficial www.twitter.com/nncofficialph
www.youtube.com/NationalNutritionCouncilOfficialPhilippines



Our staff, Ms. Keren Faye M. Gaya with mobile number 0995 216 9405 and email address at nncmimaropa@gmail.com will closely coordinate with your office regarding the matter.

Thank you very much!

Very truly yours,


MA. EILEEN B. BLANCO, RND, MPA
Nutrition Program Coordinator
NNC MIMAROPA

Republic of the Philippines
Department of Health
NATIONAL NUTRITION COUNCIL

**2026 Nutrition Month Culminating Event
“Nutrisyon at Kalikasan, Ating Pangalagaan!”
Regional Media Broadcasting Contest**

I. Background

As part of the 2026 Nutrition Month Celebration, the National Nutrition Council (NNC) MIMAROPA, in partnership with the Commission on Population and Development (CPD) MIMAROPA, will launch the Regional Media Broadcasting Contest to strengthen advocacy on food and nutrition security, environmental sustainability, and population and development.

With the theme “Nutrisyon at Kalikasan, Ating Pangalagaan!”, the contest recognizes that nutrition is not only a health concern but also a population and development issue. Good nutrition supports human capital development, improves learning outcomes among children and adolescents, strengthens productivity among working-age populations, and promotes the well-being of families and communities.

The activity is also aligned with the Philippine Plan of Action for Nutrition (PPAN) 2023–2028 and the Philippine Population and Development Plan of Action (PPD-POA) 2023–2028, both of which emphasize investing in people, improving quality of life, strengthening human capital, and promoting healthier, more resilient, and development-ready communities.

In the context of MIMAROPA, where population dynamics, food access, poverty, adolescent health, indigenous peoples’ welfare, and environmental vulnerability intersect, nutrition advocacy becomes essential in advancing inclusive and people-centered development.

This regionwide competition invites the adolescent and youth of MIMAROPA to creatively communicate the link between adequate nutrition, sustainable food systems, healthy families, responsible communities, and inclusive local development. Through informative and engaging videos, participants are expected to inspire positive action among households, schools, local governments, and communities.

The contest aims to increase public awareness on the importance of adopting healthy dietary practices, supporting sustainable food systems, and protecting the environment as key foundations of a food- and nutrition-secure Philippines. It also seeks to promote sustained public engagement in support of the PPAN 2023–2028 and PPD-POA 2023–2028, particularly in advancing improved health, human capital formation, family and community well-being, productivity, and sustainable population and development outcomes.

II. Objectives

1. Encourage the creative participation of adolescent and youth residing in MIMAROPA in promoting the 2026 Nutrition Month campaign messages;
2. Strengthen nutrition and population development advocacy through media broadcasting that connects with a wider audience;
3. Promote awareness on the link between proper nutrition, healthy families, human capital development, productivity, and improved quality of life;
4. Encourage young people to become advocates of healthy diets, sustainable food practices, environmental stewardship, and responsible community action;

5. Highlight the partnership between NNC MIMAROPA and CPD MIMAROPA in advancing nutrition, population, and development priorities in the region; and
6. Celebrate diverse adolescent and youth voices championing the vision of a food- and nutrition-secure Philippines while promoting environmentally sustainable dietary practices and inspiring collective action toward healthier, more resilient, and development-ready communities.

III. Mechanics

A. Eligibility

- The contest is open to all adolescent and youth residing in the MIMAROPA Region. Participants may join as solo contestants or as a group.
- Participants are encouraged to use their creativity, knowledge, communication skills, and influence to raise awareness, inspire positive action, and advocate for healthier, more sustainable, and development-ready communities.
- Entries should reflect the role of adolescents and youth as advocates of proper nutrition, environmental protection, family and community well-being, and population and development.

B. Content Guidelines

1. Entries must be original, advocacy-driven, and aligned with the 2026 Nutrition Month theme: **"Nutrisyon at Kalikasan, Ating Pangalagaan!"**
2. Group maximum of 3 participants or solo entries are welcome to participate.
3. Videos must not exceed five (5) minutes.
4. The broadcasting content must incorporate the Nutrition Month theme and key messages on food and nutrition security, healthy dietary practices, sustainable food systems, and environmental protection.
5. Entries are encouraged to show the link between nutrition and population and development, including healthy children, empowered adolescents, responsible families, productive adults, healthy older persons, resilient communities, and improved quality of life.
6. Entries may highlight how adequate nutrition contributes to human capital development, learning, productivity, family well-being, and inclusive local development.
7. Content may be in Filipino, English, or Taglish.
8. Entries must include the phrase: **"Nutrisyong sapat para sa lahat!"**
9. Entries must also integrate the POPDEV advocacy message: **"Tao ang puso ng pag-unlad."**
10. Entries may include messages supportive of the Philippine Plan of Action for Nutrition (PPAN) 2023–2028 and the Philippine Population and Development Plan of Action (PPD-POA) 2023–2028, particularly on investing in people, improving health and nutrition outcomes, and promoting inclusive and sustainable development.
11. Entries must be appropriate for general audiences and must not promote any brand, commercial product, political agenda, candidate, or political party.
12. Group or solo entries are welcome.
13. Entries will be posted on the NNC MIMAROPA Facebook page. Public impact shall be based on the number of valid shares and reactions received within the official voting period to be announced by the organizers.

C. Video Format

1. Entries must be in landscape orientation, HD quality, and submitted in MP4 format.
2. Entries may include visual effects, animation, graphics, subtitles, music, or creative editing, provided that these enhance the advocacy message.

3. If using graphics, music, photos, video clips, or other creative materials, participants must ensure that all materials are original, royalty-free, properly credited, or legally permitted for use.
4. Audio must be clear and understandable.
5. The video must be suitable for public posting and advocacy use by NNC MIMAROPA and CPD MIMAROPA.

D. Submission Guidelines

1. Entries must be submitted via email at nncmimaropa@gmail.com on or before 20 July 2026, 10:00 AM.
2. The prescribed file name format shall be: 2026NMContest_LGU/GroupName
3. Only one video entry shall be accepted per participant or group.
4. Entries must be submitted in landscape orientation and MP4 format.
5. Late, incomplete, inaccessible, or non-compliant submissions may be disqualified

E. Other Rules

1. By submitting an entry, participants grant NNC MIMAROPA and CPD MIMAROPA the right to use, reproduce, post, share, and distribute the video entry for nutrition, population and development, and public advocacy purposes.
2. The submitted entry must not contain plagiarized, offensive, discriminatory, misleading, or inappropriate content.
3. Plagiarism, use of copyrighted materials without permission, false information, or violation of the contest guidelines shall result in automatic disqualification.
4. The organizers reserve the right to screen, withhold, or remove entries that do not comply with the guidelines or are deemed inconsistent with the objectives of the contest.
5. The organizers may use selected entries or portions thereof in future nutrition, POPDEV, youth development, and public information campaigns.

F. Awards and Prizes

The Top 3 entries will receive cash prizes and certificates of recognition.

1. 1st Place: ₱4,000
2. 2nd Place: ₱3,000
3. 3rd Place: ₱2,000

In addition, special citations may also be awarded to selected entries that demonstrate outstanding advocacy value, creativity, and alignment with nutrition, environment, and population and development messages. Each special citation awardee shall receive an Adolescent Health and Development (AHD) package from CPD MIMAROPA.

The special citations are as follows:

- a. Most POPDEV-Responsive Nutrition Message
- b. Best Environmental Sustainability Message
- c. Best AY Advocacy Message

G. Judging Criteria

Entries will be evaluated by an expert panel composed of representatives from the NNC MIMAROPA Technical Working Group, CPD MIMAROPA, and/or invited technical partners. The decision of the Board of Judges shall be final and irrevocable.

Criteria	Percentage
Content and Accuracy of Material	30%
Relevance to the Nutrition Month Theme and Key Messages	25%

Integration of Nutrition, Environment, and Population and Development Perspectives	15%
Delivery, Clarity, and Audience Engagement	15%
Overall Presentation and Creativity	10%
Public Impact	5%
Total	100%

- a. Content and Accuracy of Material refer to the correctness, clarity, and advocacy value of the nutrition and development messages presented.
- b. Relevance to the Nutrition Month Theme and Key Messages refers to how well the entry reflects the 2026 Nutrition Month theme, "Nutrisyon at Kalikasan, Ating Pangalagaan!"
- c. Integration of Nutrition, Environment, and Population and Development Perspectives refers to how effectively the entry connects proper nutrition with healthy families, human capital development, environmental sustainability, community resilience, and improved quality of life.
- d. Delivery, Clarity, and Audience Engagement refer to the effectiveness of narration, broadcasting style, language, communication approach, and ability to connect with the target audience.
- e. Overall Presentation and Creativity refer to the organization, visual appeal, originality, technical quality, and creative execution of the video.
- f. Public Impact refers to the level of public engagement generated by the entry based on valid shares and reactions on the official NNC MIMAROPA Facebook post.